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**Key Messages**

The successful separate collection of cardboard is a model that could be applied to other waste streams. This will increase recycling rates.

Present your recyclables clean, dry, loose.

Say NO to the throwaway culture avoid single use products.

Stop food waste improved management of stock can prevent avoidable food waste.

Use your bins correctly Businesses must improve segregation: 70% of the material currently in the black could be recycled or composted.